

SUN PEAKS
INDEPENDENT NEWS
2027 Media Kit

Sun Peaks' Choice For News & Information

Sun Peaks Independent News has proudly been the voice of the Sun Peaks community for over 25 years, providing in-depth news and information across print and digital platforms. We publish 12 issues of our magazine annually, distributing to over 90 locations across Sun Peaks and Kamloops, picked up by locals and visitors alike.

Our publication is dedicated to providing the region with positive, factual and community-powered media that informs, connects and inspires our community.

Our Readers

Local business owners, long-time residents, seasonal visitors and everyone in-between recognize Sun Peaks Independent News as their go-to source for information. Whether our reader pick up our monthly print magazine, or find our stories online, our readership is a vast network of civic-minded individuals that trust in our reporting.

Our Newsroom Partners

We have tremendous appreciation for the local businesses and organizations who support our reporting through advertising partnerships. They maintain an authentic connection to our trusted readership by supporting quality journalism in their community.

Sun Peaks News offers exclusive opportunities for Newsroom Partners to amplify their message and connect with the region's most engaged news audience year-round, and across print and digital platforms.



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Partnerships & Sales Specialist
Interim Publisher
Justin Moore
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SUN PEAKS

Sun Peaks
MOUNTAIN RESORT MUNICIPALITY

OHANA
DELI MARKET & MEALS TO-GO

THOMPSON-NICOLA REGIONAL LIBRARY

VIKE
REAL ESTATE GROUP

2027 Print Publishing Dates

Issue	Ad Deadline	Distribution
January	Jan. 7, 2027	Jan. 15, 2027
February	Feb. 4	Feb. 12
March	Mar. 4	Mar. 12
April (Home)	Apr. 8	Apr. 16
May	May 6	May 14
June (Bike)	Jun. 3	Jun.11
July	Jul. 8	Jul. 16
August	Aug. 5	Aug. 13
September (Arts)	Sep. 9	Sep. 17
October	Oct. 7	Oct. 15
November	Nov. 4	Nov. 12
December (Winter)	Dec. 9	Dec. 17
January, 2028	Jan. 6, 2028	Jan. 14, 2028

Themed Issues

Special issues of Sun Peaks News arrive quarterly, providing our partners with greater opportunities to connect with our engaged readers across these themes which are greatly valued in our community.

Single-issue bookings are available and exclusive to our quartly themed issues: Home, Bike, Arts and Winter



Book With Sun Peaks News

Email Justin Moore at justin@sunpeaksnews.com to book your print and/or digital advertising with Sun Peaks Independent News.

Please include your booking details and a completed ad contract.

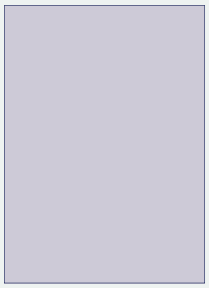
SUN PEAKS
INDEPENDENT NEWS

Full Page
$875

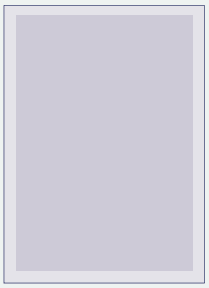
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Bleed Size: 11" x 15"

No Bleed: 9.5" x 13.5"

BLEED



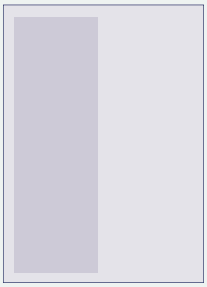
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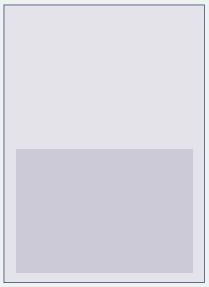
1/2 Page
$475

Vertical: 4.67" x 13.5"
Horizontal: 9.5" x 6.67"

VERTICAL



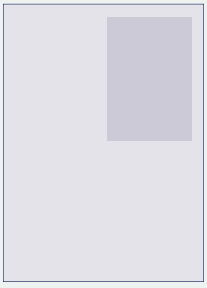
HORIZONTAL



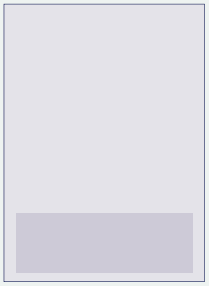
1/4 Page
$300

Vertical: 6.67" x 4.67"
Horizontal: 9.5" x 3.25"

VERTICAL



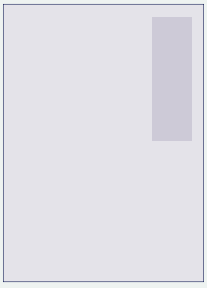
HORIZONTAL



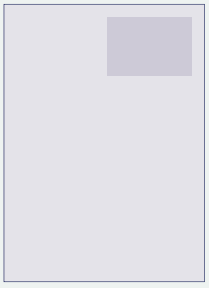
1/8 Page
$175

Vertical: 2.25" x 6.67"
Horizontal: 4.67" x 3.25"

VERTICAL



HORIZONTAL



Technical Design Specs

All dimensions are in inches, width x height. We do not allow for size adjustments. Adverts should not have any bleed other than the full page option.

We accept pre-designed ads in the following formats:

- Adobe Acrobat PDF (all fonts embedded)
- Adobe InDesign (packaged with all fonts, images and styles)
- Adobe Photoshop

Colours must be converted to CMYK. 300 dpi high resolution PDF preferred, full bleed accepted.

SUN PEAKS
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Our Print Distribution

Every month, we publish, print and distribute 2,000 copies of Sun Peaks Independent News to community spaces across Sun Peaks and Kamloops.

We're proud to have a network of over 90 businesses and organizations that display our magazine, making it available to local readers and visitors alike. You can view our full location list online.

2,000 magazines

90+ locations
Across Sun Peaks & Kamloops

View the full list at
sunpeaksnews.com/magazine



Booking Minimum

We require a three-issue minimum booking for print advertisements. This booking period ensure consistency and audience reception, providing increased value for your ad.

Exceptions will be considered for ads 1/2 page or larger, or for special themed issues.

Guaranteed Page Placement

20% additional fee on ad rate. Only available on ad sizes ¼ page or larger. Premium locations include front cover, inner front cover, centre spread, inner back cover, and back cover.

Ask about availability!

Commitment Discount

Bookings for six consecutive issues and longer are eligible for a 10% monthly discount!

Non-Profit Discount

We are happy to extend a blanket 15% discount to recognized charitable organizations.

Print & Digital Bundles

Looking to maximize your ad presence? Print and digital ad bundles offer increased discounts and put your business in front of SPIN's extended audience.

Reach out to our Partnerships Specialist to book.

Prices do not include GST. Full payment due immediately after invoicing. Prices & policies subject to change.

Website Advertising

Engage with SPIN's online audience with dynamic click-through ads, available in sidebar or page banner positions.

12 months:	**$150 monthly**
6 months:	**$170 monthly**
3 months:	**$190 monthly**
Monthly:	**$200**
Weekly:	**$80**

8,000
active users monthly

12,850
page views monthly

Stats recorded by Google Analytics in 2026

SIDEBAR AD



720 x 600 px

BANNER AD



1,456 x 180 px

Service Listing Package
Starting at $100/month

Looking to position your commercial or residential services? Advertise on SPIN's dedicated services page with a business card-style ad.

Increase your reach with an additional digital ad, bundled for $250/month linking directly to your website or landing page.

Print: 4.475 " x 2.16"
Web: 720 x 600 px







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Please include your booking details and a completed ad contract.

SUN PEAKS
INDEPENDENT NEWS

Order Form & Ad Contract

Print Order

Ad size

Full page ($875) ☐
1/2 page ($475) ☐ H ☐ V
1/4 page ($300) ☐ H ☐ V
1/8 page ($175) ☐ H ☐ V
Serv. List ($100) ☐

Special Placement (20% add.)

FC ☐ IBC ☐
BC ☐ CS ☐
IFC ☐ Pg. __

Duration

Annual ☐

January	☐	July	☐
February	☐	August	☐
March	☐	September	☐
April	☐	October	☐
May	☐	November	☐
June	☐	December	☐

Start Vol. Issue

End Vol. Issue

Three issue minimum booking required.
Exceptions made for special issues.
Ask about print/digital bundles.

Notes:

Digital Order

Ad size

Square sidebar ☐
Full width banner ☐
Newsletter ☐

Duration: _____

Office Use Only

Print insertion: _____
Digital ads: _____
Sub discounts: _____
Sub total: _____
Add GST: _____
Total cost: _____
Invoiced monthly: _____

Contact Information

Date:	Contact Name:
Business/Org:	Phone:
Address:	
	Email:

Payment Information

Visa ☐
Mastercard ☐
Account ☐

Name on Card: _____ Card #: _____
Expiry Date: M M / Y Y Auth: _____ Customer Signature: _____

1. The above rates are effective as of Jan. 1, 2027. 2. Payment due upon date of invoicing. 3. Contracts are subject to a 3 issue minimum, excluding special issues. Contracts cancelled before their expiration, but after the initial four-week commitment, will be subject to a charge of 25% of the remaining contract period. Contracts cancelled prior to the four-week minimum will be charged the full rate for the initial four weeks and 25% for the duration of the contract. 4. GST is not included in above pricing. 5. Prices are subject to change.

I agree to the terms and conditions which I reviewed on sunpeaksnews.com/terms

Customer signature: _____ Date: _____

Partnerships Specialist signature: _____